This conference is organized with the generous help of Dr. Noemi Mattis Perelman, the Louise and Dr. Nahum Barag Lectures on French Culture and Rhetoric, the Chaim Perelman Foundation (Brussels), the Lester and Sally Entin Faculty of Humanities, the Shirley and Leslie Porter School of Cultural Studies, the Gretl and Fred Raymond Extraordinary Chair for International Exchanges in Science.
MONDAY, January 7, Webb Building, Room 001

17.00
Greetings: Prof. Raanan Rein, Vice-Rector
Mrs. Danielle Del Marmol, Ambassador of Belgium

Introduction: Prof. Ruth Amossy (Tel-Aviv)
Dr. Michael Kochin (Tel-Aviv)
Prof. Roselyne Koren (Bar-Ilan)

Rhetoric and Argumentation Revisited
Chair: Guy Haarscher (ULB)

17.30-18.15: Michael Leff (Memphis):
"Perelman, ad hominem Argument, and Rhetorical Ethos"
Respondent: Dana Riesenfeld (Tel-Aviv)

18.15-19.00: Marcelo Dascal (Tel-Aviv):
"Between Logic and Eristic: The Pragmatic Dimension of Argumentation"

TUESDAY, January 8, Naftali Building, Room 527

Figures of Rhetoric, Argumentation and Discourse
Chair: Nadine Kuperty-Tsur (French, Tel-Aviv)

9.30-10.15: Christian Plantin (CNRS-Lyon-2):
"Figures of Speech: Their Structure and Function in Argumentation Theory"
Respondent: Elda Weizmann (Bar-Ilan)

10.15-11.00: Francisca Snoeck Henkemans (Amsterdam):
"Manoeuvring Strategically with praeteritio "
Respondent: Sivan Wiesenfeld-Cohen (Tel-Aviv)

11.00-11.30 Coffee Break
Chair: Meir Sternberg (Tel-Aviv)

11.30-12.15: Ruth Amossy (Tel-Aviv):
"Rhetoric, Argumentation, and Discourse Analysis: A Theory of Argumentation in Discourse"
Respondent: Marianne Doury (CNRS-Paris-3)

12.15 Lunch Break

WEDNESDAY, January 9

Morning: Naftali Building, Room 527

Ethics, Politics, and Rhetoric
Chair: Gisèle Valency-Slakta (Caen, France)

9.15-10.00: Roselyne Koren (Bar-Ilan):
"Can Perelman’s New Rhetoric be viewed as an Ethics of Discourse?"
Respondent: Marianne Doury (CNRS-Paris-3)

10.00-10.45: Michael Kochin (Tel-Aviv):
"From Argument to Assertion"
Respondent: Ethan Orkibi (Tel-Aviv)

Argumentation and Law
Chair: Roselyne Koren (French, Bar-Ilan)

10.45-11.30: Benoit Frydman (ULB):
"Perelman’s Key Role in the History of Legal Argumentation"
Respondent: Sol Azuelos-Atias (Haifa)

11.30-12.15: Guy Haarscher (ULB):
"Argumentation and Rhetoric: How the Language of Human Rights is Distorted from Inside"

12.15 Lunch Break

Afternoon: Gilman Building, Room 282

Argumentation and Rhetoric in Instruction and Learning (in Hebrew)
Chair: Galia Yanoshevsky (Bar-Ilan)

15.00-15.45: Yossi Bar (Haifa):
"Ways to Succeed in Rhetoric Instruction in Schools and in Academic Institutions"

15.45-16.30: Baruch Schwartz (Hebrew University):
"Argumentative Design"

16.30-16.45 Coffee Break
Chair: Michael Weinstock (Ben Gurion)

16.45-17.30: Shoshana Blum-Kulka (Hebrew University):
"The Affordances of Young Children’s Peer Talk Discussions for Enhancing Social and Discursive Skills"

17.30-18.15: Amnon Glassner (Ben Gurion and Sapir College):
"The Role of Arguments’ Construction, Mapping, and Evaluation in Fostering Literacy Skills"

18.15-19.15 Chair: Eyal Chowers (Political Science, Tel-Aviv)

Panel: The Culture of Discussion in Israeli Society
(with the participation of the audience)

Organizing Committee: Prof. Ruth Amossy and Dr. Galia Yanoshevsky (Coordinators), Dr. Yossi Bar, Dr. Amnon Glassner, Prof. Guy Haarscher, Dr. Michael Kochin, Prof. Roselyne Koren.